



Sales Testimonials

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Network

"We've focused on recruiting ads so far, and we've been receiving a good flow of candidates. Very effective way of broadening our recruiting efforts in the Catholic marketplace."

"Pleasure to do business with an organization that shares your common faith."

"Response rate much better than anticipated!"

"If your focused on the Catholic marketplace, you get great access to Catholic families."

Mark Walsworth
Catholic Order of Foresters

Providence, RI - 550 AM WSJW

I wanted to thank Relevant Radio for outstanding results from the advertising for our parish Feast and Festival. With the coverage we received we nearly doubled our attendance this year from prior years. We noticed many people that came from beyond our parish boundaries as well as receiving a lot of spiritual support from those who heard our ads. Thank you Relevant Radio!

Fr. Marcel Taillon,
St. Thomas More Parish Pastor

Chicago, IL - 950 AM WNTD

"Our ad on Relevant Radio station has been a total blessing for us. Every single patient we had has been a pleasure working with, the level of trust on stewardship you feel from the moment they walked through the door is priceless!!"

"They really do make a difference knowing that you share the same faith with them. We thank God for this opportunity!!"

"Working with Garyn and the management for almost 4 years now, it has been nothing short of blessing."

"We do recommend relevant radio for everybody where they can help saving souls, while they'll have the opportunity to get to know more and more of our brothers and sisters in faith."

Luma Naim, D.D.S.
North Shore Dental Group

"We are very happy to be able to advertise on Relevant Radio! It's a win/win because we're so privileged to support such a wonderful Radio Station that helps all it's listeners grow in faith. And, of course, the customers who learn about our store through Relevant Radio are the best! They have all been people of great character who wish to support Relevant Radio and grow in faith too."

"As a small mom/pop retail store living in this tough economy, we have to watch every dollar spent. We have gotten a good return on our investment, both financially and spiritually with every dollar spent advertising with Relevant Radio."

Carleen T. Murphy-Jolls and Mike Jolls
Murphy's Fit, Inc.

"Relevant Radio is a wonderful venue to reach people I would love to have as patients in our dental practice. The sales staff is very professional and helpful in building an ad campaign."

Richard Mantoan, DDS
Southland Smiles, Ltd.

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keyword: "APP"

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relevant radio



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Twin Cities, MN - 1330 AM WLOL

Heating/Air Conditioning client, "Duct Tech," advertised on WLOL. After just 2 weeks, they informed Relevant Radio that they heard from a half dozen interested listeners and have bid & installed new whole house air conditioning for 3 listeners!

client quote: "I just had a feeling that I could spend a ton of money somewhere else and get almost nothing, or target your audience and get results right away. I'm psyched that it started so strong. Your listeners are great people to work with, they just want to know you are Catholic and that they can trust you."

Heating/Air Conditioning client
Duct Tech

"We've met the nicest people who call from our ad on Relevant Radio. Now for more than 3 years, we receive calls every week from listeners who had heard our commercials or have been referred to us by family and friends who listen and want to support Relevant Radio."

Nancy Jasperson
AutoGlass Installed Company

"I always ask how my customers heard about my company. I can honestly say that the growth of my business past 4 years is directly related to the ads I have run on Relevant Radio. Relevant Radio has been my most consistent lead producer and most cost effective marketing tool. The bonus is being able to support their mission and the Catholic faith at the same time."

Cary Becker
Becker Building & Remodeling

"We are a seasonal business that depends on having work spring through summer. The ads on Relevant Radio have kept our crew busy each of the past several seasons. The listeners who call are always friendly, qualified and ready to have the work done. We appreciate the chance to work with such a quality group of people."

Ed Smith
Modern Roadways, Inc.

"Thank you for your help and assistance. Working with Relevant Radio is a pleasure! The ads are doing a great job – many people are coming in, telling us they are hearing our ads – even numerous new people have visited the store for the first time due to Relevant Radio. The Twin Cities is blessed to have Relevant Radio in this area!"

Erv Ertl
Holy Cross Books and Gifts

Madison, WI - 1240 AM WHFA

"Relevant Radio has been an excellent partner in my business plan and has provided me the opportunity to broaden the scope and reach of my business. I even have a friend who was channel surfing on his drive home and called me when he had stopped on a particular show to hear what Fr. Rocky had to say. As he was listening to the show the commercials came on and he and his wife heard me on one of my ads. He is very Pro-life. Have never spoken to him of Relevant Radio and the ads I do. He was so excited to hear it and wanted to call me right away. They thought the programming was excellent and informative. This wouldn't be that incredible except for this fact. My friend is a practicing Hindu from India and he is enthralled by the Catholic Church. Now he told me he will listen more often. So for those who don't believe Relevant Radio is reaching out to speak to people, Believe it. Thank you Relevant Radio for the opportunity and getting the truth out there!"

Charles Kazmer,
Knights of Columbus Insurance



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