



SPONSORSHIP OPPORTUNITIES

BECOME AN EVENT SPONSOR

We are pleased to offer overall event sponsorship opportunities. The chart below explains the benefits included at each level of sponsorship:

| | PLATINUM: \$10,000 | GOLD: \$5,000 | SILVER: \$2,500 | BRONZE: \$1,000 |
|--------------------------------------------------------------------------------|-------------------------------------------|-------------------------------------------|--------------------------------|------------------------|
| Number of on air commercial messages received | 60 commercial messages (regional network) | 30 commercial messages (regional network) | 45 commercial messages (local) | |
| Complimentary registration and reserved seating in keynote area | 8 guests | 4 guests | 2 guests | 2 guests |
| Complimentary registration to Friday, June 21, 2019 VIP Dinner with Show Hosts | 8 guests | 4 guests | 2 guests | |
| Vendor table in the exhibit space | Yes | Yes | Yes | |
| Sponsor Ad in the Program Book | Full page | ½ page | ¼ page | ¼ page |
| Prominent listing on conference website | 1st Tier | 2nd Tier | 3rd Tier | 4th Tier |
| Sponsor name mention during conference welcome remarks | Yes | Yes | | |
| Logo included in promotional materials printed after May 1 | Yes | Yes | | |
| Logo included in conference e-communications | Yes | Yes | Yes | Yes |

There are many ways to reach Elevate Conference attendees with your message:

- Advertise in the Event Program Book
- Become a Conference Sponsor at the Platinum, Gold, Silver or Bronze Level
- Donate the hospitality bags
- Donate a small gift for the hospitality bags

ELEVATE PHILADELPHIA - 2019 NATIONAL CONFERENCE
SATURDAY, June 22, 2019 • www.relevantradio.com/EVENTS
The National Shrine of Our Lady of Czestochowa, 654 Ferry Rd, Doylestown, PA 18901

ADVERTISE IN THE EVENT PROGRAM BOOK

All attendees receive a special program book at the conference to take notes and reference throughout the day. The book will also serve as a takeaway to share with others after the event. Please consider purchasing an ad to be published in the program book:

- Full page color ad (5"W x 8"H) 3 available \$1,000
- Full page black & white ad (5"W x 8"H) \$500
- ½ page B&W ad (5"Wx 3.875"H) \$250
- ¼ page B&W ad (2.375"Wx 3.875"H) \$150

OTHER SPONSORSHIP OPPORTUNITIES

- **Conference Hospitality Bags:** Donate 1300 co-branded conference bags to be distributed to all attendees.
- **Gifts for Hospitality Bags:** Provide gifts for inclusion in the hospitality bags to be given to each attendee (minimum 1300) and a donation of \$250 for insertion. Items must be received no later than May 31, 2019.

2019 ELEVATE SPONSORSHIP LEVELS

| | QTY | AMOUNT | AD SPECIFICATIONS |
|------------------------------------------------------------------------------------|--------------|--------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| PLATINUM – \$10,000 | | \$ | <p>Full Page: \$500 5" wide x 8" tall, black and white, resolution 300 dpi. Saved as a PDF or JPEG.</p> <p>Half-Page: \$250 5" wide x 3.875" tall, black and white, resolution 300 dpi. Saved as a PDF or JPEG.</p> <p>Quarter-Page: \$150 2.375" wide x 3.875" tall, black and white, resolution 300 dpi. Saved as a PDF or JPEG.</p> <p>Sponsor Logos: Vector art is preferred for logos submitted. Saved as an AI or EPS.</p> <p>Sponsor ads and logos must be received by May 15, 2019.</p> <p><i>Please email files to mradford@relevantradio.com.</i></p> |
| GOLD – \$5,000 | | \$ | |
| SILVER – \$2,500 | | \$ | |
| BRONZE – \$1,000 | | \$ | |
| Outside back cover color ad – \$1,000 | | \$ | |
| Full page black & white ad – \$500 | | \$ | |
| ½ page B&W ad – \$250 | | \$ | |
| ¼ page B&W ad – \$150 | | \$ | |
| Conference Hospitality Bags 1 donation = 1300 bags = \$3,450 | | \$ | |
| Gifts for Hospitality Bags 1 gift = 1300 pieces \$250 per gift for insertion | | \$ | |
| Donation | | \$ | |
| | TOTAL | \$ | |

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CONTACT INFORMATION

| | |
|---------------|----------------|
| _____ | _____ |
| Company Name | Contact Person |
| _____ | _____ |
| Email Address | Phone Number |
| _____ | _____ |
| Address | City/State/Zip |

PAYMENT INFORMATION

_____ Please send me an invoice
 _____ I have enclosed a check made payable to **Relevant Radio®**
 _____ Please charge my credit card Card type: VISA / MC / AmEx / Disc

| | |
|-------------|-----------------|
| _____ | _____ / _____ |
| Card Number | Expiration Date |
| _____ | _____ |
| Signature | Date |

WAIVER & RELEASE (signature required)

Relevant Radio® reserves the right, in its sole discretion, to refuse applications and close exhibits that do not reflect the character, purpose, or mission of Relevant Radio. Relevant Radio reserves the right to void any exhibitor and sponsorship applications due to lack of payment-in-full or incomplete application forms. In consideration of being permitted to sell, display, or distribute materials at the Elevate Conference, the undersigned sponsor, exhibitor, its officers, directors, agents, representatives, employees, and volunteers agree to assume the risk and full responsibility for, and to indemnify, defend, and hold harmless Relevant Radio including, without limitation, Relevant Radio officers, directors, agents, representatives, employees, volunteers, and attendees of the conference, from any and all liability, injury or damage, legal or equitable, to the person or property of the exhibitor/sponsor or their agent.

The agent signing below is fully authorized to execute this instrument on the exhibitor's/sponsor's behalf.

Signature: _____ Date: _____
 Print Name: _____ Title: _____

Please fill in the necessary information on these forms to confirm your sponsorship commitment and return to:

*Relevant Radio® at PO BOX 10707, Green Bay, WI 54307-0707
or electronically to mradford@relevantradio.com.*