



680 Barclay Blvd
Lincolnshire, IL 60069

See what we have accomplished together!

relevant radio ANNUAL REPORT 2022



The Phillips and Saeiz family shared a photo of their young prayer warriors joining Fr. Rocky each night. Tune into this LIVE and interactive nationwide Rosary for the happiest half-hour of your day, nightly at 7 PM CT.



Ashley Norohna
Rome Correspondent



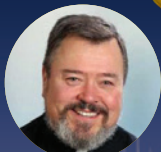
John Morales
Morning Air



Patrick Madrid
The Patrick Madrid Show



Father Simon
Father Simon Says



Drew Mariani
The Drew Mariani Show



Timmerie Geagea
Trending with Timmerie



Maggie Groeschl
Family Rosary Across America



John Hanretty
Digital Journalist



Fr. Rocky's Mission Message

WHAT A FANTASTIC YEAR 2022 WAS FOR RELEVANT RADIO!

We praise God for this historic year! Because of your generous prayers and support, **sixty-one million hours** of Relevant Radio programming benefitted listeners throughout the world, and we continue to be the largest Catholic radio network in the United States. We were able to provide LIVE coverage of Pope Francis' Consecration of Russia and Ukraine to the Immaculate Heart of Mary and the historic overturning of *Roe v. Wade*. This year, we also celebrated our 1,000th video episode of the *Family Rosary Across America*, our first live broadcast from our Lincolnshire studios, and new stations in major markets like Baltimore, Honolulu, Tucson, and more.

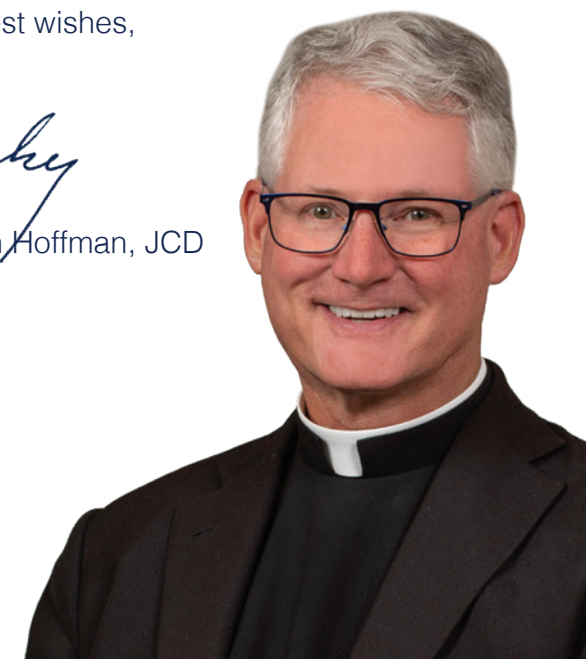
What a great impact your generous support makes! Listener Jodi expressed our gratefulness for you best: "From the bottom of my heart, I am so grateful for you and all you've done and continue doing to bring Relevant Radio to America's thirsty masses. I praise God for working through you like this."

Together, we are bringing Christ's light to more souls every day! We couldn't bring Christ to the world through the media without your thoughtful prayers and continuous generosity. We ask for His hand to continue guiding us, so that we might touch hearts and open minds all over our country and our world. Our Lady of Guadalupe, pray for us!

With prayers and best wishes,

Fr. Rocky

Rev. Francis Joseph Hoffman, JCD
CEO and Chairman



MISSION HIGHLIGHTS



PRAYERS ANSWERED

On June 24th, after 460,426,921 Memorares and a 405-day Rosary novena, *Roe v. Wade* was overturned.



FAMILY ROSARY

Over 125,000 people prayed the *Family Rosary Across America* on Ash Wednesday, and our 1,000th episode of video streaming was on the feast of the Immaculate Conception!



RECORD BREAKING

Our LIVE coverage of Pope Francis' historic Consecration of Russia and Ukraine to the Immaculate Heart of Mary drew our largest audience to date.

THE BIG MOVE

Network transition to the Chicagoland headquarters gives us brand new opportunities to create in-house!



THE MERRY BEGGARS

The Merry Beggars debuted the 21-episode audio adventure "On the Night Train" and reprised Charles Dickens' "A Christmas Carol" for Advent, which hit #3 on Apple Podcasts.

MIRACLES, MYSTERIES AND MARY

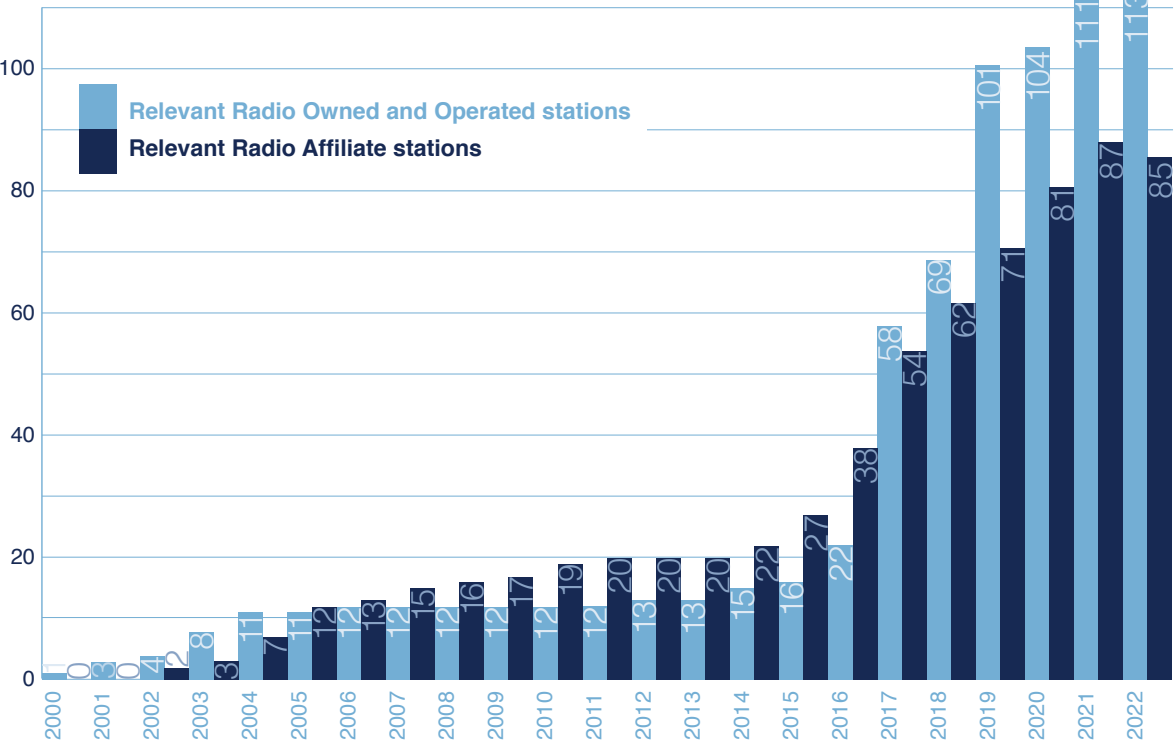
65,000 people found inspiration in our Marian-themed emails and videos.

BOOKS TO DEEPEN OUR FAITH

50,000 listeners enjoyed Father Rocky's *The Memorare Moment*, and 70,000 Curious Catholics received Patrick Madrid's *InQUIZition*.

01 >> Growth Highlights

Your support allows us to maintain a positive radio presence in almost every major U.S. metropolitan area – a great blessing and responsibility.



- Entered new markets: Tucson, Toledo, Baltimore, Seattle (6 stations).
- Expanded FM coverage in Naples and Chicago (2 stations).
- Contracted to purchase and put on air in early 2023: new markets in Detroit and Honolulu; expanded FM coverage in Houston and Austin (9 stations).

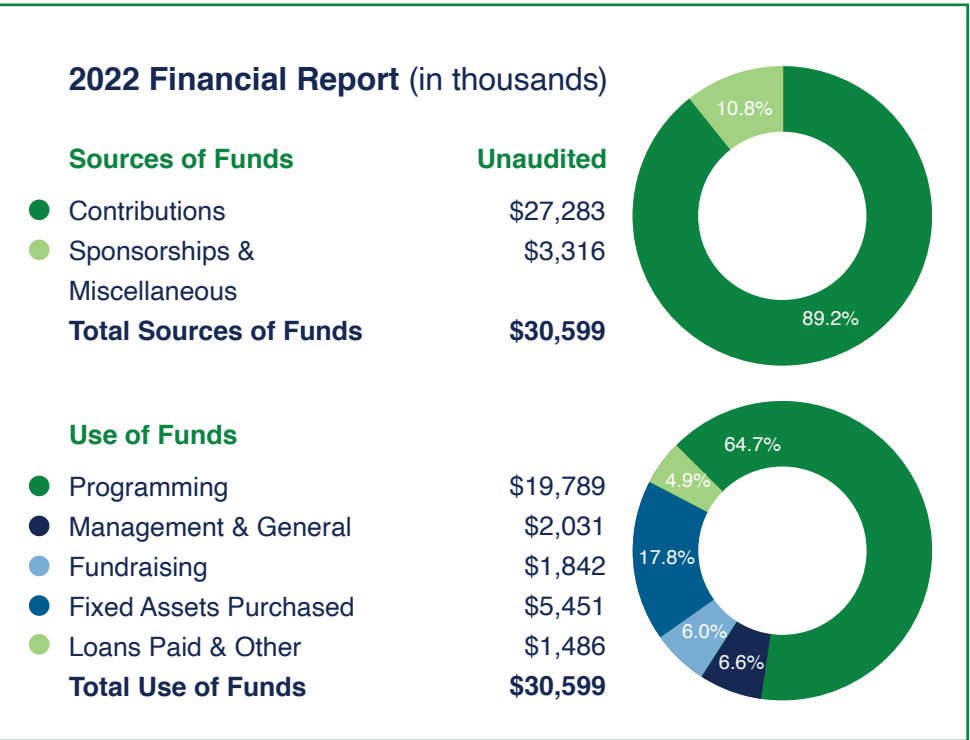


“So glad you are on the air in the Baltimore area, helping a desperate city.”

–Kim, 750 AM Baltimore, MD

02 >> Financials

As we collaborate to evangelize through the media, millions are responding to having their spiritual needs met:



2022 FINANCIAL HIGHLIGHTS

- \$19 Million purchase cost of 22 stations from Salem Media in 2019 was paid off.
- Debt to asset ratio of only 5% compared to industry’s benchmark of 69%.

For every \$1 Relevant Radio receives, just 6 cents is spent on fundraising.

03 >> Looking Ahead in 2023

We’ve hit the ground running in the first quarter of 2023! Here’s a snapshot of offerings to come – we hope they inspire you and our growing listening audience!

➤ EUCHARISTIC REVIVAL

Year-round programming to deepen our love for Jesus in the Eucharist to support the United States Conference of Catholic Bishops (USCCB)-led Eucharistic Revival.

➤ GO THE DISTANCE CAMPAIGN

3-year campaign to “make disciples of all nations” by offering Relevant Radio in every US top 100 market. Help us Go the Distance to \$50 million!

➤ THE MERRY BEGGARS

New adventures are coming, fit for all ages! Stay tuned at themerrybeggars.com.



In a survey of over 10,000 people, we learned that Relevant Radio programming inspired them to...

Return to Sunday Mass **20%**

Return to Confession **45%**

Pray more **84%**



“Thank you for all that I have learned (and continue to learn daily) and for increasing my prayer life by having Mass, the Divine Mercy chaplet, and the Family Rosary Across America. I am forever grateful for all of you and your abundant wisdom!” Mary, Texas