



relevant
radio

Go the Distance: A Bold Step in Faith

If a man has a hundred sheep and one of them goes astray, will he not leave the ninety-nine in the hills and go in search of the stray? And if he finds it, amen, I say to you, he rejoices more over it than over the ninety-nine that did not stray. In just the same way, it is not the will of your heavenly Father that one of these little ones be lost.

— Matthew 18:12-14

Our sense of urgency is driven by what is at stake:
the salvation of souls.

"You have changed me, I have returned to my faith. God does work in mysterious ways. I used to only listen to FM radio and one day my radio was tuned to AM and to Relevant Radio. As I went to change to FM, the Memorare prayer stopped me; the rest is history!"

- Marisela, Redwood City, California



Message from the Chairman of the Board & Chief Executive Officer

December 12, 2022
Feast of Our Lady of Guadalupe



When we started Relevant Radio twenty-two years ago, we did not know if we would be successful, but we did know that we had to try because Jesus said, "Go out to the whole world and make disciples of all nations."

Twenty-two years later, and three years until our Silver Anniversary in 2025, Relevant Radio is a thriving organization reaching close to 250,000,000 souls on 200 AM and FM radio stations across America and billions more through the internet around the world. Thanks be to God, Our Lady, St. Joseph, our hard-working Associates, and the amazing support of our listeners, Relevant Radio is a source of hope and companionship for millions every day.

But now it is time to renew our resolve and our dedication to finish what we have started and ***Go the Distance***. Over the next three years, we need to raise \$50,000,000 to expand our network to all Top 100 Metro Markets in America. Our sense of urgency is driven by what's at stake: the salvation of souls.

Please take some time to review this brochure, and then reflect and pray about how you might like to help. "God loves a cheerful giver," St. Paul wrote to the Corinthians, so give until you smile.

With prayers and best wishes,



Fr. Rocky

Rev. Francis Joseph Hoffman, JCD
Chairman and CEO

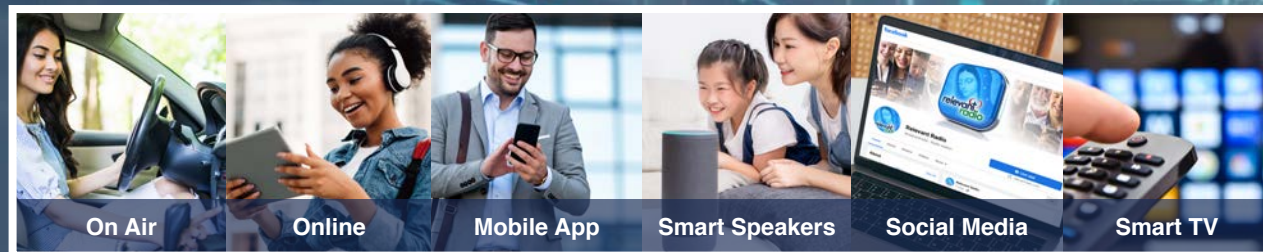
FINISH

A Means of Communication Like No Other

A distinct tool for the New Evangelization, radio uniquely reaches hearts and souls. Our Catholic faith is well represented on cable TV, online, in apps, podcasts and blogs. **But we must have a spot on every radio dial in America.**

"Even in a short commute Relevant Radio opens the door to God each day."

- Greg, Texas



Since the first released Relevant Radio podcast in 2013, we've had an over 2000% increase in podcast downloads – from 650,000 to over 14 million annually.



A Bold Step in Faith

Imagine the life-changing impact for **millions of souls** if Relevant Radio was on every radio dial in **all 100 top markets** across the United States.

To make this dream a reality, **Go the Distance** Campaign has been launched to raise **\$50,000,000** to bring Relevant Radio to **over 50 more major markets by 2025.**

It is a bold response of faith to the command of Jesus to *"Go out to the whole world and make disciples of all nations."*

"You brought me back, you saved my marriage – everything everyone tells you, times 100!"

- José, Mission Viejo, California



Lives Transformed by Christ

The result of investing in the **Go the Distance** Campaign will be lives transformed by the love of Christ. Millions more people will unite in prayer across our country with LIVE broadcasts of the **Mass, Divine Mercy Chaplet** and the **Family Rosary Across America**. Countless souls will return to the Sacraments and be formed in the Faith through original, engaging, and dynamic shows.



"Thank you so much for what you do. I have not missed a day since April 2020. You have also brought me back to Confession and Mass. I have been away for 20 years. I was an altar boy in my pre-teens and had the Catechism for 8 years. All the teachings are coming back to me. I feel like the prodigal son."

- Rusty



Lives Restored by Grace: Why We Do What We Do!



20%

Relevant Radio inspired me to come back to Mass



45%

Relevant Radio inspired me to come back to Confession



84%

Relevant Radio inspired me to pray more

"Although I am a cradle Catholic who attended a Catholic elementary school, I have learned so much more about the faith from your programming. While I rarely miss Mass, it had been over 40 years since I made a confession. Listening to your apologetics reasoning brought me back... Bless you all at Relevant Radio!"

- Kathy, Wisconsin

*Relevant Radio listener survey in 2021, based on a sample of 10,000 respondents.



Uniquely Positioned to Respond to the Need

Relevant Radio is uniquely positioned to expand in a monumental way to impact millions of lives. Why? **We have a scalable model which is the most efficient and effective way to reach the most amount of people.** Now is the time to put our confidence in Our Lord, the Blessed Mother and St. Joseph – to step out and help provide what is needed for human flourishing.



A Trusted Source of Information and Inspiration



- **67,000** active donors
- **400% increase** in new donors since 2013
- LIVE Daily Mass – in 2020, **over 36 million minutes** viewed on Facebook (from 6.2M in 2019)!
- *Family Rosary Across America*, daily engaging close to 100,000 people worldwide.
- Divine Mercy Chaplet daily at 3 PM CT with LIVE caller intentions.

"...I've been tuning in almost every day to pray the Rosary with Fr. Rocky. Relevant Radio has been of immense help to me and my spiritual walk in life."

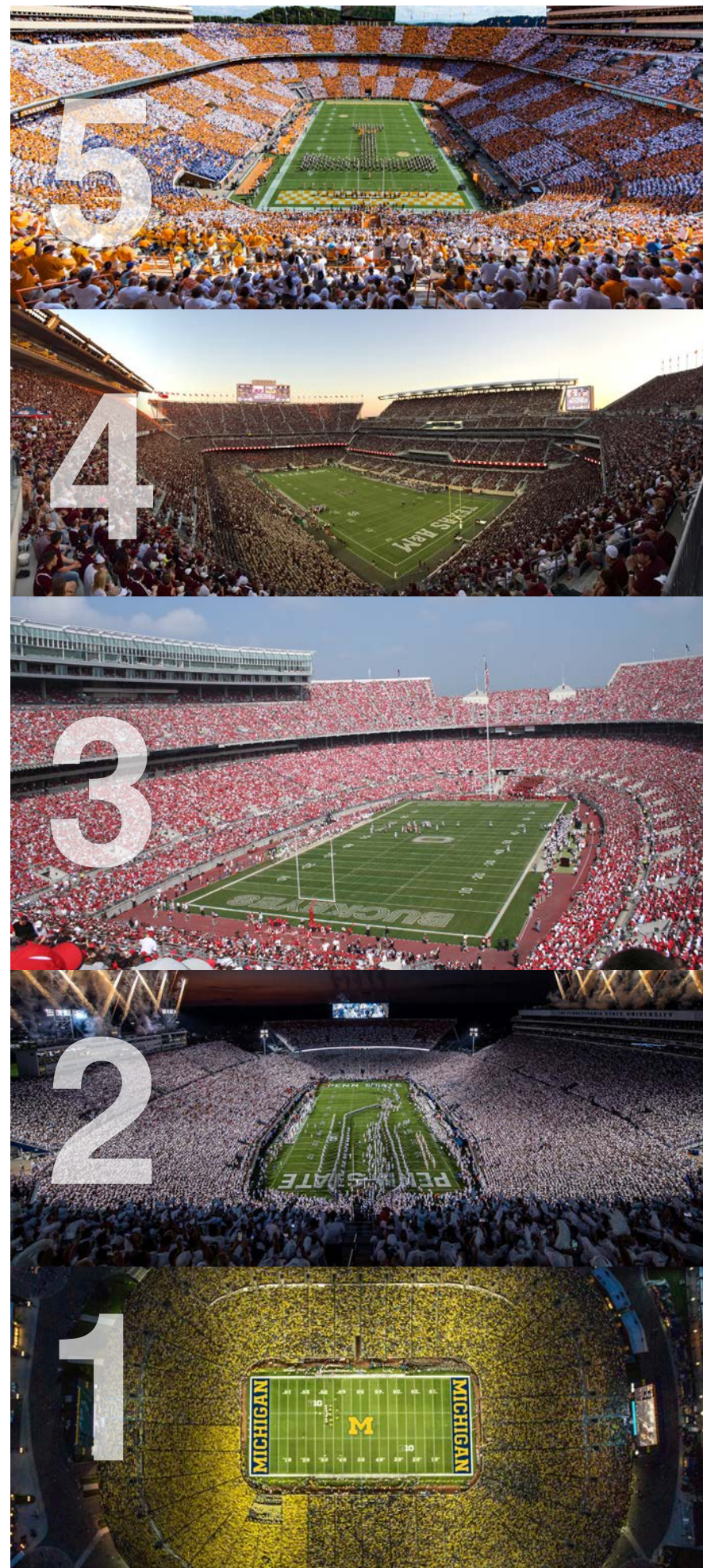
- Alice, Ohio



Each week, Relevant Radio reaches more people **than all of these stadiums combined!**

More than **500,000** listen every week for 3 hours and over **4 Million** listen 28 minutes a week!

- 5** **Neyland Stadium**
Tennessee
Capacity: 102,455
- 4** **Kyle Field**
Texas A&M
Capacity: 102,733
- 3** **Ohio Stadium**
Ohio State
Capacity: 102,780
- 2** **Beaver Stadium**
Penn State
Capacity: 106,572
- 1** **Michigan Stadium**
Michigan
Capacity: 107,601



Relevant Radio Around the World

200 countries worldwide!

Countries counted by mobile app downloads, as well as from prayer request locations and donor locations.



"I would like to thank all the show hosts of this radio network. We are also your listeners here in Central Africa. We appreciate the good work you're doing for God's people."

- Sister Maria Assumpta, Uganda

"Your nightly Rosary has been such a find; I listen to it most nights. May God reward you all!"

- Anne, Belfast, Ireland



Leadership Serving the Mission of Relevant Radio

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 The Most Reverend Thomas J. Tobin, Bishop of Providence
 The Most Reverend James S. Wall, Bishop of Gallup
 The Most Reverend Thomas Wenski, Archbishop of Miami

Bringing Christ to the World Through the Media



Morning Air • 5am CT
 John Morales, Glen Lewerenz, and Sarah Tafoya **kick-start your day with upbeat, Christ-centered coverage and conversation** from a Catholic perspective.



Father Simon Says • 1pm CT
 Father Simon provides context behind Church history, scriptural stories and linguistics with **Q&A that is as authentic, lively, and lighthearted as it is learned.**



The Patrick Madrid Show • 8am CT
 Patrick Madrid, apologetics expert, helps you **understand, explain and defend the Catholic faith** through candid conversations of current events and issues that matter most!



The Drew Mariani Show • 2pm CT
 Drew Mariani covers the hottest topics of the day and leads a LIVE and interactive Chaplet of Divine Mercy at 3pm CT. Prepare to **encounter the miraculous power of God's mercy like never before!**



The Inner Life • 11am CT
 Josh Raymond and our rotating panel of priests offer **spiritual direction and encouragement** to help you overcome vice, grow in virtue, and find clarity in times of discernment.



Trending with Timmerie • 6pm CT
 Gain advice on modern-day living in accordance with timeless Catholic principles and discover how you can **engage the culture head-on with truth and the Catholic faith.**



The Faith Explained • 12:30pm CT
 Cale Clarke, host and Catholic convert, gives you an **in-depth look at the teachings and origins of the Catholic faith** from an evidence-based, historical and biblical perspective.



Family Rosary Across America 7pm CT • Discover the joy and beauty of the Rosary by uniting in prayer with families across the nation every night – **it's real families, real prayers, all together in real time!**



The Merry Beggars • Weekends, Sat 6pm CT, Sunday 10am and 6pm CT • Bringing you world-class audio entertainment that the whole family can enjoy!



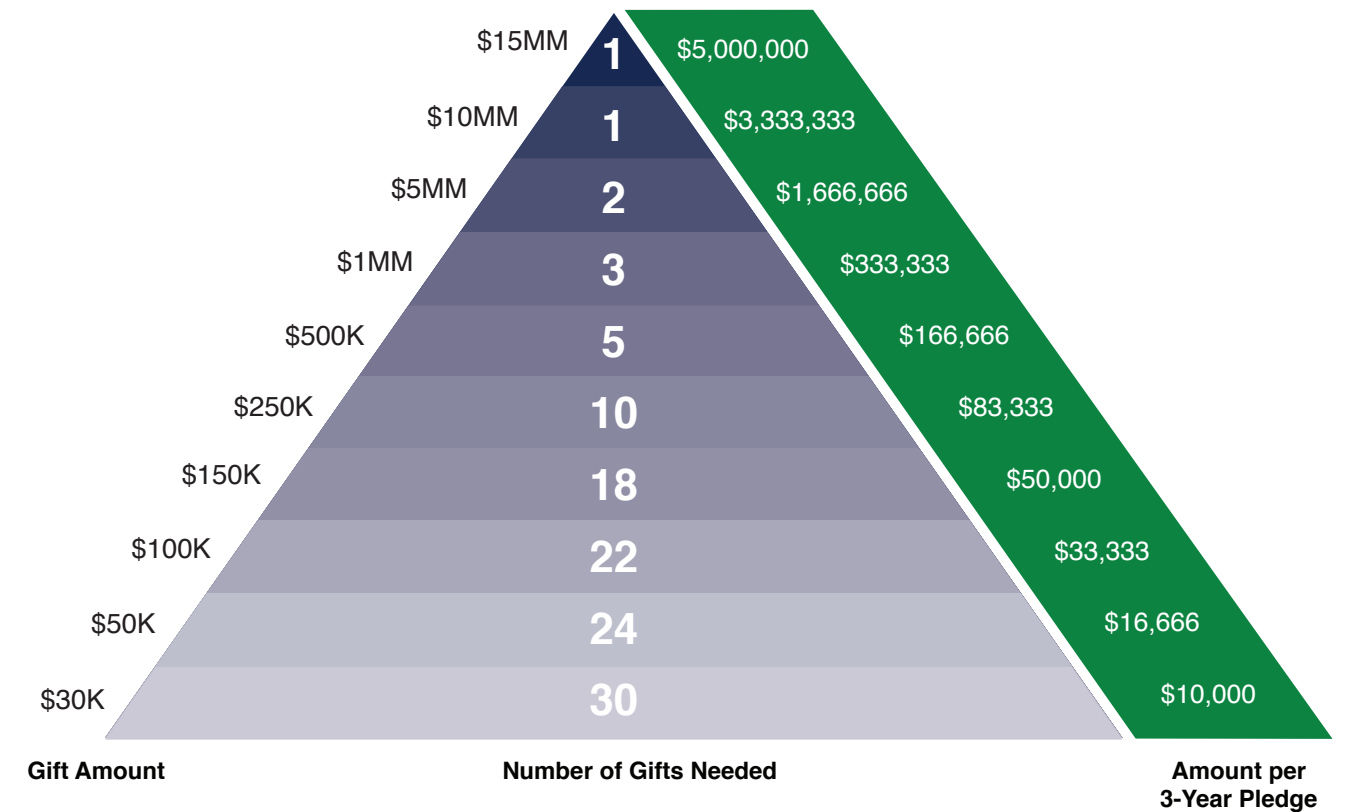
Going the Distance – Responding to Hunger for God

You can meet the needs of countless souls hungry for God through the **Go the Distance** Campaign. Let's sweep our country with the Truth and Beauty of our Catholic Faith. Quality, engaging programs in the top 100 radio markets in our country will change hearts, strengthen families and transform the culture. Will you **Go the Distance** with us?

"Thank you for all that I have learned (and continue to learn daily) and for increasing my prayer life by having Mass, Divine Mercy Chaplet, and the Family Rosary Across America. I am forever grateful for all of you and your abundant wisdom!"

- Mary, Texas

Together with Generous Hearts, We Can Go the Distance



Campaign Goal: \$50MM

"Relevant Radio has done a tremendous job of growing our beautiful Catholic Faith, bringing people back to daily and weekly Mass and Reconciliation. The incredible content inspires Catholics and Christians around the world 24 hours a day. I love every show and listen daily! The Family Rosary Across America is especially important because it brings FAMILIES together every night to pray the Rosary together as one very large family. Children praying joyfully with their families is especially important for the future growth of our faith. I'm all in! Relevant Radio is a miracle!"

- Joel Hazzard, Major Benefactor and Board Member, Wisconsin



Busy and Bursting at the Seams! Ready to Reach More Souls!



Family Rosary Across America Team



Crusaders for Life in Palatine, IL



Patrick Madrid in New Studio



Oliviera Family Visit to Relevant Radio



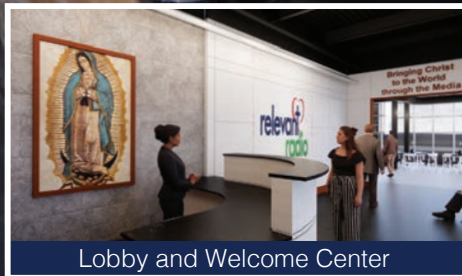
Showcase Studios



Christ Brings Hope Benefit Banquet



The Merry Beggars



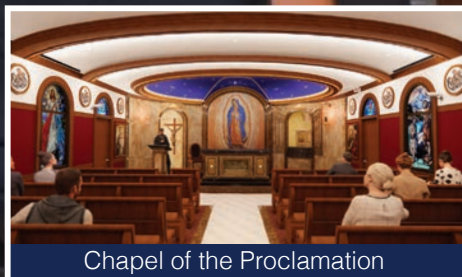
Lobby and Welcome Center



Walk to Mary: Pilgrims



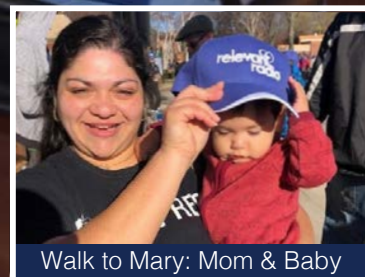
Walk to Mary: More Pilgrims



Chapel of the Proclamation



Walk to Mary: So Many Pilgrims



Walk to Mary: Mom & Baby



"My support of Relevant Radio makes me feel that I am fulfilling God's request to live our Faith, promote Hope and develop Charity through Love in our thoughts, words, and deeds! Our souls need these 'seeds' planted daily; that's what Relevant Radio does 24/7!"

- Rosemary DeHaven, Major Benefactor, Spicewood, Texas

Go the Distance: A Bold Step in Faith.

You are invited to prayerfully consider participation in this campaign to uniquely impact our country in every major city of the United States with media that brings clarity, hope, and a renewed sense of purpose. *We pray this vision inspires you to **Go the Distance** with us!*

Thank you for your continued generous support!



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Bringing Christ to the world
through the media