



Go the Distance: A Bold Step in Faith



Imagine the life-changing impact for millions of souls if Relevant Radio was on every radio dial in all **Top 100 Catholic Markets** across the United States. Join us in this culture transformative campaign to ***Go the Distance!***

Our sense of urgency is driven by what is at stake:
the salvation of souls.

"You have changed me, I have returned to my faith. God does work in mysterious ways. I used to only listen to FM radio and one day my radio was tuned to AM and to Relevant Radio. As I went to change to FM, the Memorare prayer stopped me; the rest is history!"

- Marisela, Redwood City, California



Message from the Chairman of the Board & Chief Executive Officer

August 22, 2024

Feast of the Queenship of Mary

When we started Relevant Radio twenty-four years ago, we did not know if we would be successful, but we did know that we had to try because Jesus said, “Go out to the whole world and make disciples of all nations,” Matthew 28:19.

Twenty-four years later, and one year until our Silver Anniversary in 2025, Relevant Radio is a thriving organization reaching close to 270,000,000 souls on over 220 AM and FM radio stations across America and billions more through the internet around the world. Thanks be to God, Our Lady, St. Joseph, our hard-working Associates, and the amazing support of our listeners, Relevant Radio is a source of hope and companionship for millions every day.



But now it is time to renew our resolve and our dedication to finish what we have started and **Go the Distance** – raising \$50,000,000 to expand our network to all Top 100 Metro Markets in America. Our sense of urgency is driven by what’s at stake: the salvation of souls.

Please take some time to review this brochure, and then reflect and pray about how you might like to help. “God loves a cheerful giver,” St. Paul wrote to the Corinthians, so give until you smile.

With prayers and best wishes,



Rev. Francis Joseph Hoffman, JCD
Chairman and CEO



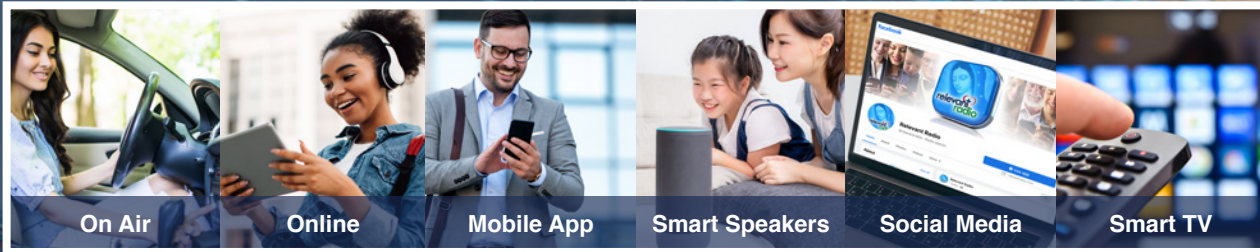
A Means of Communication Like No Other

A distinct tool for the New Evangelization, radio uniquely reaches hearts and souls. Our Catholic faith is well represented on cable TV, online, in apps, podcasts and blogs. **But we must have a spot on every radio dial in America.**

“Even in a short commute Relevant Radio opens the door to God each day.”

- Greg, Texas

Everywhere all the time





A Bold Step in Faith

Imagine the life-changing impact for **millions of souls** if Relevant Radio was on every radio dial in **all 100 top markets** across the United States.

To make this dream a reality, the ***Go the Distance*** Campaign has been launched to raise **\$50,000,000** to bring Relevant Radio to **every major metro area by 2025.**

It is a bold response of faith to the command of Jesus to *“Go out to the whole world and make disciples of all nations.”*

“You brought me back, you saved my marriage – everything everyone tells you, times 100!”

- José, Mission Viejo, California



Radio: A Powerful Communications Tool

Radio outpaces other media*

Used by 93% of U.S. adults, radio is still the single most accessed form of media, outpacing TV, podcasts, video streaming, etc.

Live and “in-the-moment”

When events in the world and the Church grab our attention, radio is the medium people turn to first and trust the most for live content.

Radio has strong position in vehicles

Relevant Radio can evangelize during that rare time during the day when people are alone with their thoughts and open to reflection, during their daily commute or running errands.

Relevant Radio is everywhere

We are everywhere – in the car, office, kitchen and on all devices for live and in-demand listening at no cost. Listeners benefit from a sense of connection, a community and a trusted companion.

Live Radio is interactive

Call-ins from listeners invite dialogue, leading to greater understanding to help us live holy, happy and healthy lives.

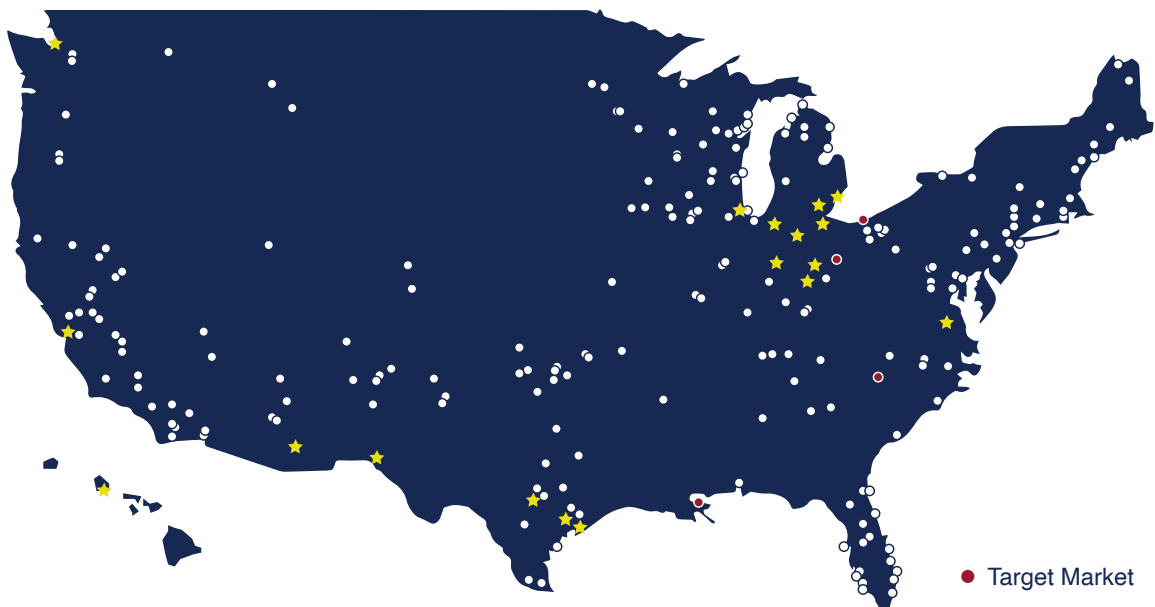
“I found Relevant Radio by accident on the AM radio station in 2020 and have been listening to Family Rosary Across America and participating each night.”

- Paulette

*Triton Digital, *The Power of Radio in 2022* (tritondigital.com)



Our Goal: *Go the Distance* to Reach Top 100 Catholic Markets



● Target Market

	New York NY		Portland OR		CO Springs CO	★	Fort Wayne IN
	Los Angeles CA		Las Vegas NV	★	Honolulu HI		Reno NV
★	Chicago* IL		Detroit MI		Anaheim CA		St. Petersburg FL
★	Houston* TX		Baltimore MD		Lexington KY		Irving TX
	Phoenix AZ		Milwaukee WI		Stockton CA		Glendale AZ
	Philadelphia PA		Albuquerque NM		Corpus Christi TX		Garland TX
	San Antonio TX		Fresno CA		Henderson NV		Scottsdale AZ
	San Diego CA	★	Tucson AZ		Riverside CA		Fremont CA
	Dallas TX		Sacramento CA		Saint Paul MN		Santa Clarita CA
	San Jose CA		Kansas City MO		Newark NJ	★	Richmond VA
★	Austin* TX		Mesa AZ		Santa Ana CA	★	South Bend IN
	Jacksonville FL		Atlanta GA	★	Cincinnati OH	★	Monterey* CA
	Fort Worth TX		Cleveland OH		Orlando FL	★	Galveston TX
	Columbus OH		Raleigh NC		Irvine CA	★	Ann Arbor MI
★	Indianapolis IN		Long Beach CA		Pittsburgh PA		Green Bay WI
	Charlotte NC		Miami FL		St. Louis MO		Modesto CA
	San Francisco CA		Oakland CA		Jersey City NJ		Youngstown OH
★	Seattle WA		Minneapolis MN	★	Dayton OH		Fort Myers FL
	Denver CO		Tulsa OK		Piano TX		Providence RI
	Washington DC		Bakersfield CA		Durham NC		Salt Lake City UT
	Nashville TN		Arlington TX		Chandler AZ		San Bernadino CA
	Oklahoma City OK		Aurora CO	★	Toledo OH		Brownsville TX
★	El Paso TX		New Orleans LA		Madison WI		Ft. Lauderdale FL
	Boston MA		Tampa FL		Gilbert AZ		College Station TX

★ New station	■ Affiliate	* New FM Frequency
■ Owned & operated	□ Target Market	



Lives Transformed by Christ

The result of investing in the **Go the Distance** Campaign will be lives transformed by the love of Christ. Millions more people will unite in prayer across our country with LIVE broadcasts of the **Mass, Divine Mercy Chaplet** and the **Family Rosary Across America**. Countless souls will return to the Sacraments and be formed in the Faith through original, engaging, and dynamic shows.

"Thank you so much for what you do. I have not missed a day since April 2020. You have also brought me back to Confession and Mass. I have been away for 20 years. I was an altar boy in my pre-teens and had the Catechism for 8 years. All the teachings are coming back to me. I feel like the prodigal son."

- Rusty



Lives Restored by Grace: Why We Do What We Do!



20%

Relevant Radio
inspired me to come
back to Mass



45%

Relevant Radio
inspired me to come
back to Confession



84%

Relevant Radio
inspired me to
pray more

"Although I am a cradle Catholic who attended a Catholic elementary school, I have learned so much more about the faith from your programming. While I rarely miss Mass, it had been over 40 years since I made a confession. Listening to your apologetics reasoning brought me back... Bless you all at Relevant Radio!"

- Kathy, Wisconsin

**Relevant Radio listener survey in 2021, based on a sample of 10,000 respondents.*



Uniquely Positioned to Respond to the Need

Relevant Radio is uniquely positioned to expand in a monumental way to impact millions of lives. Why? **We have a scalable model which is the most efficient and effective way to reach the most amount of people.** Now is the time to put our confidence in Our Lord, the Blessed Mother and St. Joseph – to step out and help provide what is needed for human flourishing.



A Trusted Source of Information and Inspiration



Guiding Principles

- Faithful to the Magisterium and the Catechism of the Catholic Church;
- United to the Bishops;
- Under the protection of the Blessed Virgin Mary.

"...I've been tuning in almost every day to pray the Rosary with Fr. Rocky. Relevant Radio has been of immense help to me and my spiritual walk in life."

- Alice, Ohio



Each week,
Relevant Radio
reaches more
people *than*
all of these
stadiums
combined!

More than **500,000** listen
every week for 3 hours and
over **5 Million** listen 28
minutes a week!

5 Neyland Stadium
Tennessee
Capacity: 102,455

4 Kyle Field
Texas A&M
Capacity: 102,733

3 Ohio Stadium
Ohio State
Capacity: 102,780

2 Beaver Stadium
Penn State
Capacity: 106,572

1 Michigan Stadium
Michigan
Capacity: 107,601



Relevant Radio Around the World

200 countries worldwide!

Countries counted by mobile app downloads, as well as from prayer request locations and donor locations.



"I would like to thank all the show hosts of this radio network. We are also your listeners here in Central Africa. We appreciate the good work you're doing for God's people."

– Sister Maria Assumpta, Uganda

"Your nightly Rosary has been such a find; I listen to it most nights. May God reward you all!"

– Anne, Belfast, Ireland



Leadership Serving the Mission of Relevant Radio

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The Most Reverend James S. Wall, Bishop of Gallup
The Most Reverend Thomas G. Wenski, Archbishop of Miami

Bringing Christ to the World Through the Media



Morning Air® • 5am CT
John Morales, Glen Lewerenz, and Sarah Tafoya **kick-start your day with upbeat, Christ-centered coverage and conversation** from a Catholic perspective.



The Drew Mariani Show™ • 2pm CT
Drew Mariani covers the hottest topics of the day and leads a LIVE and interactive Chaplet of Divine Mercy on air and video livestream at 3pm CT. Prepare to **encounter the miraculous power of God's mercy like never before!**



The Patrick Madrid Show • 8am CT
Patrick Madrid, apologetics expert, helps you **understand, explain and defend the Catholic faith** through candid conversations of current events and issues that matter most!



Marriage Unhindered • 5pm CT
Learn techniques and tips to **tune-up your marriage** from licensed marriage and family therapist and Catholic husband of 42-years, Doug Hinderer.



The Inner Life® • 11am CT
Patrick Conley and our rotating panel of priests offer **spiritual direction and encouragement** to help you overcome vice, grow in virtue, and find clarity in times of discernment.



Trending with Timmerie • 6pm CT
Gain advice on modern-day living in accordance with timeless Catholic principles and discover how you can **engage the culture head-on with truth and the Catholic faith.**



The Faith Explained • 12:30pm CT
Tune in for an **in-depth look at the teachings and origins of the Catholic faith** from an evidence-based, historical and biblical perspective.



Family Rosary Across America®
7pm CT • Discover the joy and beauty of the Rosary by uniting in prayer with families across the nation every night – **it's real families, real prayers, all together in real time!**



Father Simon Says™ • 1pm CT
Father Simon provides context behind Church history, scriptural stories and linguistics with **Q&A that is as authentic, lively, and lighthearted as it is learned.**



TheMerryBeggars.com
Peter Atkinson and The Merry Beggars bring you **thrilling adventures to inspire the whole family.** Experience award-winning audio productions, *On the Night Train* and *The Saints*, on-demand and FREE!



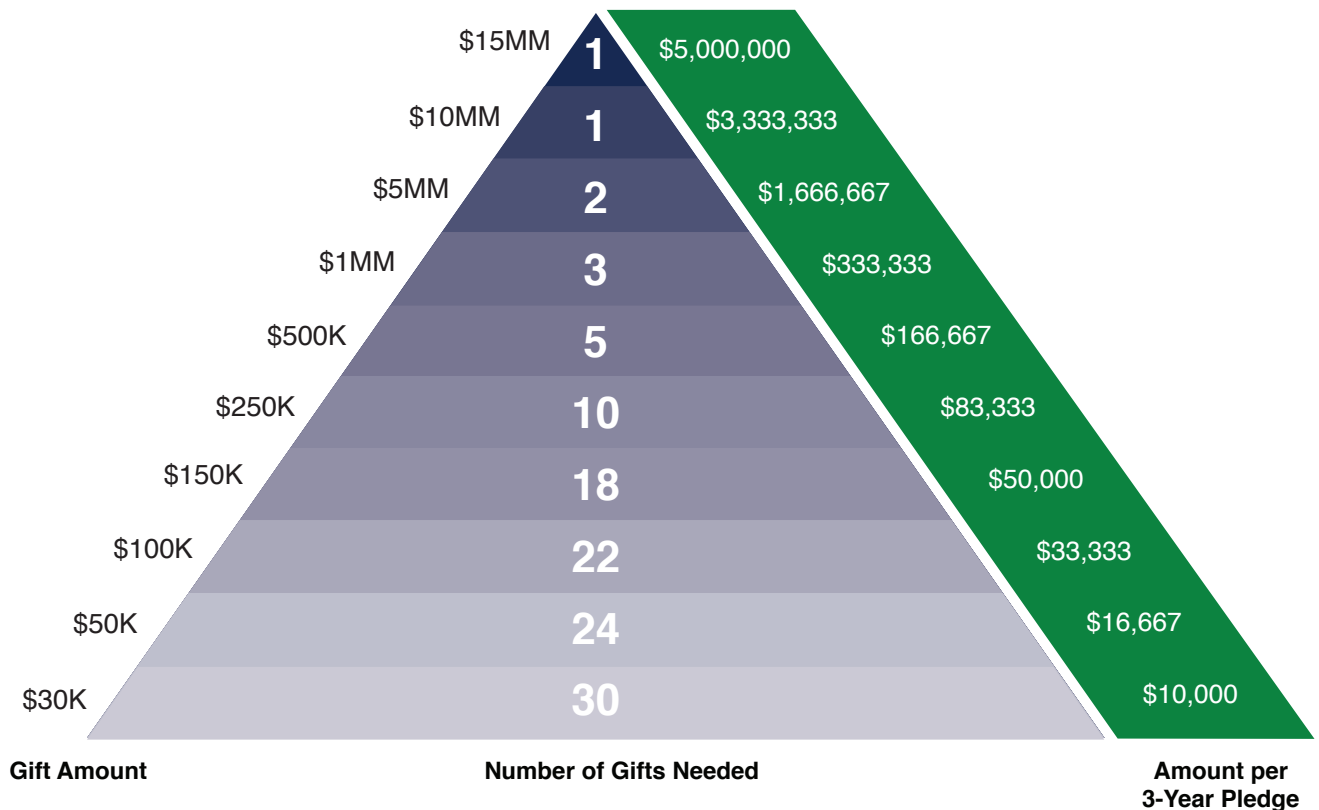
Going the Distance – Responding to Hunger for God

You can meet the needs of countless souls hungry for God through the **Go the Distance** Campaign. Let's sweep our country with the Truth and Beauty of our Catholic Faith. Quality, engaging programs in the top 100 radio markets in our country will change hearts, strengthen families and transform the culture. Will you **Go the Distance** with us?

"Thank you for all that I have learned (and continue to learn daily) and for increasing my prayer life by having Mass, Divine Mercy Chaplet, and the Family Rosary Across America. I am forever grateful for all of you and your abundant wisdom!"

- Mary, Texas

Together with Generous Hearts, We Can *Go the Distance*



Campaign Goal: \$50MM

"Relevant Radio has done a tremendous job of growing our beautiful Catholic Faith, bringing people back to daily and weekly Mass and Reconciliation. The incredible content inspires Catholics and Christians around the world 24 hours a day. I love every show and listen daily! The Family Rosary Across America is especially important because it brings FAMILIES together every night to pray the Rosary together as one very large family. Children praying joyfully with their families is especially important for the future growth of our faith. I'm all in! Relevant Radio is a miracle!"

- Joel Hazzard, Major Benefactor and Board Member, Wisconsin



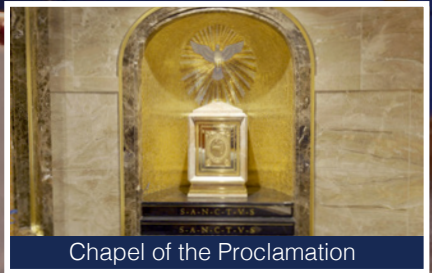
Busy and Bursting at the Seams! Ready to Reach More Souls!



Lobby Renovation Complete



Chapel Blessing & Dedication



Chapel of the Proclamation



Family Rosary Across America WI



Family Rosary Across America FL



Family Rosary Across America MN



10th Walk to Mary Dinner



Faithful Walking to Mary



Award-Winning "The Saints" Production



Father Shares *Go the Distance*



Drew Mariani Pilgrimage to Rome



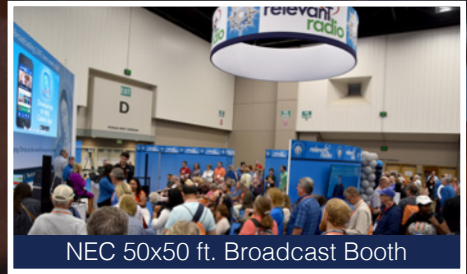
SEEK24 with 20,000 Young Adults



NEC Stadium with 60,000 Faithful



NEC Family Rosary LIVE



NEC 50x50 ft. Broadcast Booth



"My support of Relevant Radio makes me feel that I am fulfilling God's request to live our Faith, promote Hope and develop Charity through Love in our thoughts, words, and deeds! Our souls need these 'seeds' planted daily; that's what Relevant Radio does 24/7!"

- Rosemary DeHaven, Major Benefactor,
Spicewood, Texas

Go the Distance: A Bold Step in Faith.

You are invited to prayerfully consider participation in this campaign to uniquely impact our country in every major city of the United States with media that brings clarity, hope, and a renewed sense of purpose. *We pray this vision inspires you to **Go the Distance** with us!*



Scan to donate and ***Go the Distance!***

Thank you for your continued generous support!



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