

ANNUAL REPORT 2024

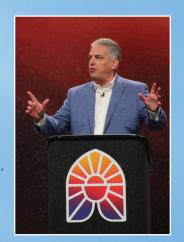


60,000+ pilgrims lined the streets at the National Eucharistic Congress in Indianapolis



"Thank you Father Rocky for one day saying 'Let's show up for Jesus' at the NEC – and we did! You are all shining examples of God's love and kindness. Your faith and service is a beautiful testimony of God's love and grace."

DENNIS AND MARINA, CALIFORNIA



Drew Mariani speaking at the National Eucharistic Congress





Fr. Richard Simon / Drew Mariani
FATHER SIMON / THE DREW
SAYS MARIANI SHOW







I ook at what we ve assemplished together!

Lincolnshire, IL 60069 680 Barciay Bivd





Fr. Rocky's **Mission Message**

2024: A YEAR OF EUCHARISTIC **CELEBRATION!**

Were you there with us when 60,000 Catholics showed up for Jesus at the 10th National **Eucharistic Congress in Indianapolis last July?** If you were there in person, or followed our LIVE and on-demand broadcasts of the event, you were surely as spiritually energized as we were!

Our presence at the NEC as the presenting **sponsor** allowed us to reach, meet and be inspired by all who attended this momentous gathering.

Thanks to you, in 2024, this was just one of the ways that we were able to continue our mission to bring Christ to the world through the media.

Your support has also allowed us to continue our plan to "Go the Distance" and acquire radio stations in all of the top 100 markets. We are almost there, reaching 282 million souls through our 222 **AM and FM stations**, and we expect to hit our goal by the end of 2025!

With your help, we continued our efforts to unite the world in prayer, and inspire hope through our broadcasts of **Daily Mass, the Divine Mercy** Chaplet, and the Family Rosary Across America.

Let us continue to pray with and for one another. and to make 2025 even more successful as we move forward together.

With prayers of gratitude,

Fr. Rocky

Rev. Francis Joseph Hoffman, JCD

CEO and Chairman

MISSION **HIGHLIGHTS**

> Family Rosary **Across America** Over 100,000 listeners each night for the Family Rosary Across America.



> Relevant Radio at the 10th National **Eucharistic Congress** Being the top sponsor & partner, Relevant Radio significantly increased attendance in the 10th National Eucharistic Congress, deepening devotion to the Holy Eucharist in our nation. In addition, the Relevant Radio digital offering had over 12 million views from around the world!

Adoration at the Chapel of the **Proclamation** Over 80 adorers scheduled

weekly for the Exposition of the Most Blessed Sacrament, totaling approximately 3,000 hours in adoration.

> The Walk to Mary Annually sponsored and promoted by Relevant Radio, over 5,500 pilgrims from 44 states walked 22 miles to Our Lady of Champion

with their prayers.

> Catholic Legacy A FREE, user-friendly CAPHOLIC platform designed to help individuals create a Will and plan their future in alignment with their Catholic

> Merry Beggars The Saints: Adventures of Faith and Courage Received not one but two Gabriel Awards from the Catholic Media Association and ranked #1 in the Apple Podcasts Fiction category for Charles Dickens' A Christmas Carol.

Saints

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01 Growth Highlights

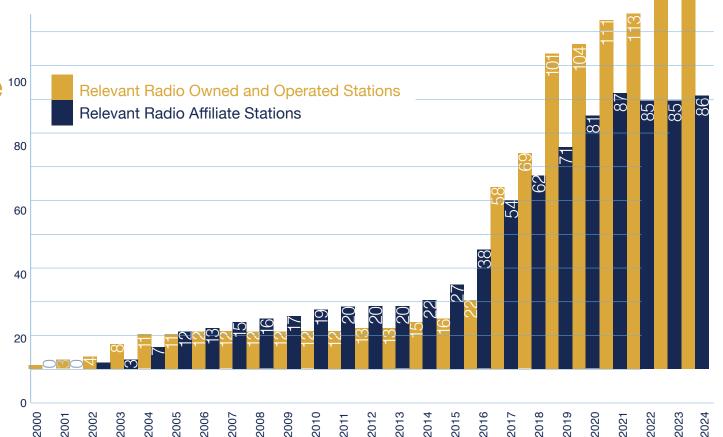
From One Station to 222 Nationwide 100

Because of your prayers and support, we're able to positively impact the culture from coast to coast!



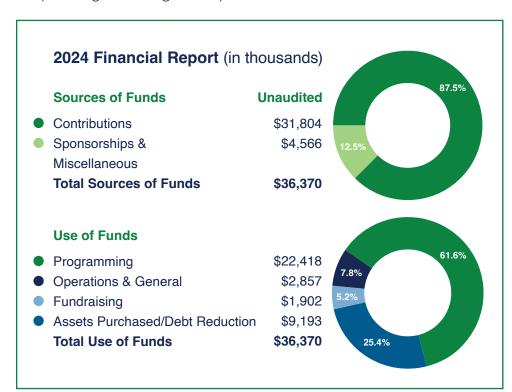
"Thank you for all that you do! May God continue to send His grace and blessings to all of you who work hard to make **Relevant Radio the quality** product it is for all listeners throughout the world!"

- Mary, Wisconsin



Financials

As we collaborate to evangelize through the media, millions are responding to having their spiritual needs met:



2024 **FINANCIAL HIGHLIGHT**

> Paid off 100% of station debt!



03 Looking Ahead in 2025

25th Anniversary Gala

Help us celebrate our Silver Anniversary! Save the Date! Friday, December 12, 2025, Hilton, Chicago.

Go the Distance, Year 3!

Imagine the life-changing impact for millions of souls if Relevant Radio was on every radio dial in all 100 Top Markets across the United States. Please help us reach this goal by the end of 2025. Visit RelevantRadio.com/Go-the-Distance.

The Relevant Radio Store

Introducing the official coffee of Relevant Radio, Guadalupe Gold! Every bag features a beautiful image of Our Lady of Guadalupe, a reminder that your love of coffee reinforces your love for Christ and His Mother. Make your morning coffee a mission. Support Catholic coffee growers, share your faith, and help bring Christ to the world – one cup at a time. Shop at RelevantRadio.Store.

21-Day Rosary Challenge

This prayerful journey is designed to help you and your family prioritize the Holy Rosary, deepen your devotion to Our Blessed Mother. Once you complete the challenge, you'll receive a special gift to celebrate your daily prayer participation. Sign up now at RelevantRadio.com/Challenge.

Lenten Lessons on the Sacraments

Father Rocky's brand new, FREE 40-video series featuring in-depth insights on these seven outward signs instituted by Christ to give grace. Visit RelevantRadio.com/Lent.



Year after year, our listener survey indicates that Relevant Radio programming inspires people to:

Sunday Mass/ Increase Mass Attendance

"Because of Relevant Radio, I returned to my faith. I went to confession last month for the first time in 33 years."

- Jon, California •••••

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