



ANNUAL REPORT 2025



Election of Pope Leo XIV on May 8, 2025. Hundreds of thousands of people tuned in as Fr. Rocky, Drew Mariani, and Patrick Madrid anchored our coverage – reaching eight times our normal daily numbers for audio and video.

Look at what we've accomplished together!

680 Barclay Blvd
Lincolnshire, IL 60069



Fr. Rocky's Mission Message

2025 was a historic year for our Relevant Radio family!

This year marked our **25th anniversary**. It's incredible to think about how far we've come from that first little station in Green Bay, Wisconsin, to our current 223 AM & FM stations, reaching more than **300 million souls** in the United States. And through the internet and our mobile app – Relevant Radio is truly worldwide! We've managed to achieve this growth with God's grace because you stayed with us, prayed with us, and shared this work with others.

For 25 years we've navigated the life of the Church together. This year we mourned the passing of our beloved Pope Francis, then united in prayer and followed the Holy Spirit's lead into the **election of Pope Leo XIV**. Bringing you LIVE coverage of the Papal Conclave from Rome was an honor, and witnessing the announcement of the first American pope was something none of us will ever forget!

With your help, we continued to unite listeners in prayer, and inspire hope through our broadcasts of Daily Mass, the Divine Mercy Chaplet, and the **Family Rosary Across America**. We set records for the number of families tuning in to the Rosary, as well as number of prayer intentions shared.

In the fourth quarter, our mobile app was the fastest growing Catholic App in the world. We had **2 million downloads** in those 3 months alone, made possible by your support!

We also launched a new way to stay connected with you through text messaging, which quickly became one of our most direct points of communication. If you haven't already, I invite you to text **PRAY** to **914914** anytime to experience broadcast reminders and encouraging messages.

Thank you for being part of this mission. Your prayers, generosity, and engagement made 2025 a remarkable year. I look forward to sharing even more with you in 2026. May God bless you!

With prayers of gratitude,

Rev. Francis Joseph Hoffman, JCD
CEO and Chairman



MISSION HIGHLIGHTS

> 54-Day Rosary Novena

Fr. Rocky led a 54-Day Rosary Novena, concluding on June 27, the Solemnity of the Most Sacred Heart of Jesus. Many days we saw 30-50% more people praying together than prior years – praise God!



> 25th Anniversary Gala

On Friday, December 12, Relevant Radio marked a major milestone: 25 years of broadcasting hope. The celebration began with Mass at St. Mary of the Angels in Chicago, followed by a Gala at the Hilton Chicago. It was especially meaningful because December 12 marks the day the FCC approved our first station license in Green Bay, Wis.



> Adoration at the Chapel of the Proclamation

Over 80 weekly adorers attended the Exposition of the Most Blessed Sacrament, keeping Christ at the center of all we do.



> The Walk to Mary

Annually sponsored and promoted by Relevant Radio, over 7,000 pilgrims from 45 states and 3 countries walked 22 miles to Our Lady of Champion with their prayers and intentions.



> Catholic Legacy

A FREE, user-friendly platform designed to help individuals plan their future in alignment with their Catholic Faith. 5000+ Funeral Masses planned and Healthcare Directives completed.



> Relevant Radio+

Launched in June, Relevant Radio+ makes watching the *Family Rosary Across America*, the Chaplet of Divine Mercy, and Daily Mass easier than ever on your Smart TV and other devices.



01 Growth Highlights

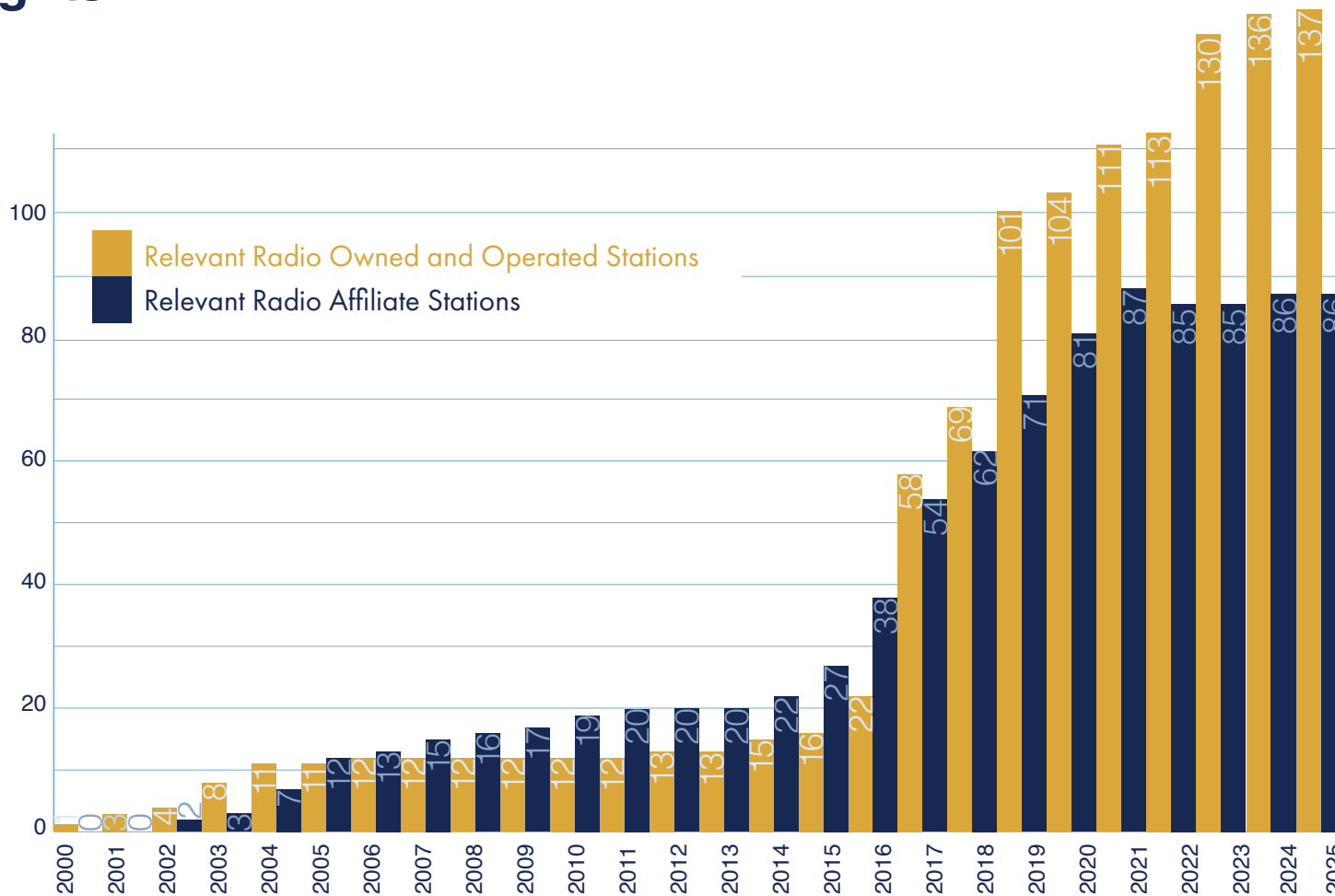
From One Station to 223 Nationwide

Because of your prayers and support, we're able to positively impact the culture from coast to coast!



"Thank you for all that your organization does and has been doing to help this world of ours turn back to Our Lord, His Mother and Jesus!"

- LuAnn, Online Listener



02 Financials

As we collaborate to evangelize through the media, millions are responding to having their spiritual needs met:

Since fundraising costs are covered by revenue outside of donations, **every dollar of your gift directly fuels our mission and helps us bring Christ to more souls every day.**

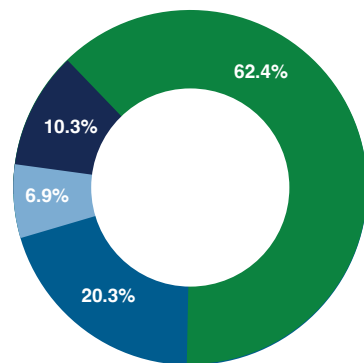
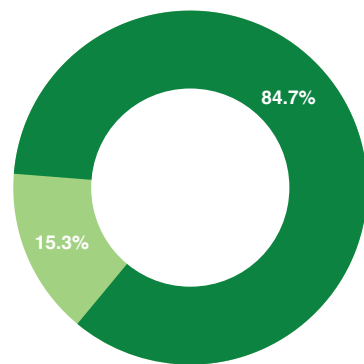
2025 Financial Report (in thousands)

Sources of Funds

	Unaudited
Contributions	\$30,911
Sponsorships & Miscellaneous	\$5,565
Total Sources of Funds	\$36,476

Use of Funds

Programming	\$22,778
Operations & General	\$3,772
Fundraising	\$2,534
Capital Maintenance & Growth Fund	\$7,392
Total Use of Funds	\$36,476



03 Looking Ahead in 2026



21-Day Rosary Challenge

We kicked off this new year with the return of our 21-Day Rosary Challenge – now with a brand-new 2026 sticker to celebrate!

Good habits still take effort, and a consistent prayer routine doesn't happen by accident. That's why this challenge remains one of the simplest ways to reset, recommit, and anchor your days in prayer. Sign up now at RelevantRadio.com/Challenge.

Walk to Mary

Join us on Saturday, May 2, 2026, as thousands of pilgrims walk to America's only Church-approved Marian apparition site, Our Lady of Champion in Champion, Wisconsin.

Go the Distance, Year 4!

Imagine the life-changing impact for millions of souls if Relevant Radio was on every radio dial in all 100 Top Markets across the United States. We have 88 down and 12 to go! Visit RelevantRadio.com/Go-the-Distance.

04 The Impact You Make

Year after year, our listener survey indicates that Relevant Radio programming inspires people toward positive spiritual growth.



46%

Increased Mass attendance



62%

Went to confession more



91%

Were inspired to pray more

"I go to Mass daily without missing a day. Relevant Radio and your show have been a great help in my return to the Catholic Faith." – Anthony, California